



FOR IMMEDIATE RELEASE

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# HOME Celebrates Cielo Tower Grand Opening The Rebirth of Affordable Living in El Paso, TX

**EL PASO, Texas** — Housing Opportunity Management Enterprise (**HOME**), El Paso's Housing Authority, is proud to announce the Ribbon Cutting Ceremony for its newly rehabilitated affordable housing development, Cielo Tower. The event will take place on Wednesday, September 18, 2025, beginning at 10:00 a.m. at 201 Cortez Dr., El Paso, Texas. Cielo Tower represents a significant investment in the preservation and revitalization of affordable housing, reflecting HOME's ongoing commitment to renewing existing properties and providing high quality, sustainable housing solutions throughout the City of El Paso.

## **Media are invited to attend.**

Distinguished guests will include Mr. Jeff Weiss, President of HUNT Capital Partners; the Jefferson High School Color Guard and Band; Mr. Rick Porras, Vice Chair of the HOME Board of Commissioners; Mr. Gerald Cichon, CEO of HOME; Mr. Sergio Hernández, a resident of Cielo Tower; and City Representative Art Fierro, who will serve as the keynote speaker.

Cielo Tower features 123 thoughtfully renovated units, representing a **\$23.04 million** investment dedicated to fostering sustainable and vibrant communities in the heart of El Paso. The project was made possible through the 9% Low-Income Housing Tax Credit (LIHTC), a vital tool in financing affordable housing. Designed by 1919 Architects and built by Pavilion Construction under the leadership of Paisano Housing Redevelopment Corporation, Cielo Tower exemplifies the strength of public-private collaboration. Financing was provided by Citi Bank, with property management led through a partnership between HOME and Winn Residential.

"This grand opening is more than a celebration of bricks and mortar," said **Gerald Cichon, CEO of HOME**. "It's a reflection of our commitment to preserving affordable housing and breathing new life into existing communities. Cielo Tower is proof that when we come together with purpose, we can build places that residents are proud to call home."

## **PHOTO AND B-ROLL OPPORTUNITY**

**WHAT:** Cielo Tower Ribbon Cutting Ceremony  
**WHEN:** Wednesday, September 18, 2025, at 10:00 a.m.  
**WHERE:** 201 Cortez Dr. El Paso TX 79903  
**WHY:** HOME and its partners will celebrate the successful completion of the Cielo Tower community renovation.



CIELO TOWER, LOCATED AT 201 CORTEZ DR. EL PASO TX

PHOTO BY: JESSE RAMIREZ/WEAPONIZE.COM

## **ABOUT HOUSING OPPORTUNITY MANAGEMENT ENTERPRISES (HOME)**

Housing Opportunity Management Enterprises (HOME) was established in 1938 as the Housing Authority of the City of El Paso (HACEP). HOME is a High Performing public housing authority (PHA) that offers a hand up to more than 52,000 El Pasoan residents and is the largest housing authority in Texas and 14th largest in the U.S. Its mission is to improve the quality of life for economically challenged families by providing quality affordable subsidized transitional housing and opportunities to achieve self-sufficiency. HOME provides high-quality affordable housing to 7 percent of all El Pasoans, including approximately 26,000 children and 4,000 seniors. HOME provides housing assistance through multi-family affordable housing, public housing, Housing Choice Voucher, Low Income Tax Credit, and Non-Subsidized and Section 8 new construction programs. HOME serves residents in need of quality affordable housing throughout El Paso County. HOME is the first NetZero, fossil fuel-free, LEED Platinum Affordable housing community in the U.S.

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